

Nominee: Ipswitch

Nomination title: Ipswitch MOVEit Secure File Transfer

Ipswitch MOVEit is a secure file transfer system used by more than 2,000 companies around the world, helping IT professionals secure, manage, automate, view, and control all file transfer activity through a single system within an existing secure IT infrastructure. All secure file transfer activity is managed from a central location, and the product integrates well within existing environments.

With MOVEit, sensitive business data and files are securely and reliably transferred within an organization, between processes, and with outside partners. By contrast, EFSS products simply enable people to post static files in a public cloud to pull down, edit if desired, and share – limiting the ability to protect the data as it is accessed, stored and secured. MOVEit also enables employees to easily and securely send files with self-service features.

MOVEit also meets stringent security and compliance requirements. It is used heavily within the finance and healthcare sectors. MOVEit automates a number of file-based business processes reducing the need for hands-on IT involvement. Without secure file transfer in place, many related processes are manual and time consuming. By contrast, IT pros who use MOVEit always know where their files are located with predictable, secure delivery and reporting. Its analytics module provides reporting and monitoring that ensures reliable and auditable file transfers. The product's failover module delivers zero downtime and no data loss through automated failover and unified management.

Traditional file transfer methods such as FTP lack management capabilities required by SMEs including security, compliance, monitoring, and reporting. Top drivers for those who purchase MOVEit includes both pursuit of positive outcomes (improve productivity, collaborate with trusted third-parties) and the reduction of negative outcomes (security, reliability, audit, and cost). Our customers' top priority is to ensure valuable data within business files are being transferred in a secure manner, in a way that helps meet compliance mandates including the GDPR. We do this by integrating throughout the security infrastructure. Our customers ask for visibility into what files are going where, whether the file is being exchanged between processes, or among people internally or externally.

Our customers can offer their customers the ability to cut down a large number of technology and manual processes involved in file sharing, including email, cloud file sharing, FTP, and home-grown

scripts cobbled together over time. Being able to send very large sized files, quickly, with minimal IT involvement, and friendly to end users, our customers have a competitive edge.

The product is available as an on premise solution, cloud solution, or a hybrid of both. An Aberdeen industry analyst report noted that secure file transfer users like those who have implemented MOVEit experienced 26% fewer errors and problems, and over 12 months IT pros reported decreased security incidents and fewer end user complaints. MOVEit also has extensive customer and technical support features including 24/7 phone support, a dedicated online customer portal, and an online Community forum for customers to interact and share best practices and provide feedback on the future direction of the product line.

Why nominee should win

- A significant time and resource saver for IT teams with automation features that make transferring files securely a lot faster to do, and removes a need for developers. On average the product installs in two hours.
- The product is integrated with security controls including data loss prevention for files in-transit or at-rest, identity management for proper access and policy enforcement, and end-to-end encryption to protect the data itself. Built-in security provides the means to help meet compliance mandates for data privacy including GDPR
- The product's self-provisioning feature delegates admin capabilities, and users have more control via self-service features.