

## Nominee: iTAnalyzer

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### **Nomination title: iTAnalyzer DC Analytic Diagnostics for critical business Applications**

iTAnalyzer analyzes the efficiency and utilization of infrastructure resources, and correlates them to business applications installed in the organization, such as CRM, ERP, EHR, and more. The system displays the developing trends over time in the relevant fields and assists in managing IT assets with a unified strategy that makes sense from the datacenter to the boardroom.

iTAnalyzer's solution based on the proactive and analytical approach, operating in tandem with the existing management tools. It helps IT leadership to ensure business continuity by reducing operational risks, reaching IT Zen, and effectively supporting and promoting business growth with results that matter."

### **Why nominee should win**

- Provide a single point of control with all relevant and accurate data available in IT operations.
- Business Driven Logic - Combine top down and bottom up approaches to orchestrate IT operations, usage, budget, capacity and risk operations within the decision making process.
- Process enforcement - operation modeling tool that provides multi-layer visibility and transparency of resources allocated to transformational and operation activities.
- Eliminate inefficiencies and inconsistencies across IT operations entities.