

# CELEBRATING 12 YEARS OF SUCCESS

Announcing the 12<sup>th</sup> edition of the premier IT awards: DCS AWARDS 2022. Following on from the huge success of the DCS Awards 2021, we're delighted to be launching our 2022 Awards. So soon? Well, yes, pre-Covid, the DCS Awards always took place in May or June. During the pandemic, we had a virtual awards, and then we moved the 2021 event to the end of the year, to ensure that everyone could, once again, meet up to celebrate the great and good of the industry.

Now that it seems we are returning to something like normality, we think it's time to return the DCS Awards to their rightful place in the calendar, May 2022. We've made a few changes to the awards categories to reflect industry changes, but what we haven't changed is the successful formula that sees several hundred nominations, which are then turned into a short list for voting, and culminate in a great evening in London, where the winners are acclaimed and the industry gets together for a great night of eating, drinking, comedy and celebrating. So, it's time to plan your nominations.

As ever, we're looking to recognise and congratulate data centre industry innovation – whether it be projects, products, services or corporate or individual excellence. The Awards' categories cover both the facilities and IT aspects of the data centre, reflecting the gradual convergence of the two disciplines as a prerequisite for digital transformation. The achievements of vendors, their business partners, staff and customers are the focus of the 30 Awards categories.

## HOW CAN YOU BE INVOLVED?

Right now, it's time to get nominating! Whether you want to nominate your own company, staff members and/or customers, we're sure there's at least one category which is just right for you across the 30 project, innovation and various other categories.

### WHY ENTER?

#### MAXIMISE VISIBILITY

Free PR opportunities with 5 months of marketing utilising the DCS portfolio.

#### POSITIONING

Position your product or service as an innovator in your field.

#### INCREASED CREDIBILITY

An award win, shortlisting or nomination acts as a 3rd party endorsement.

#### NETWORKING

Over 300 industry leaders attend the gala awards evening.

#### COMPETITIVE ADVANTAGE

Gain an advantage on your competitors.

## NOMINATION IS FREE OF CHARGE

The DCS Awards panel will validate entries and announce the final shortlist to be forwarded for voting by the readership of the Digitalisation World publications. The winners will be announced at a gala evening in LONDON in May 2022.



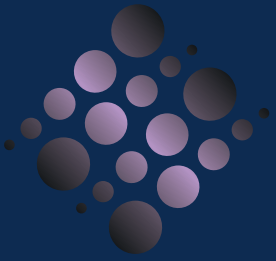
# DCS AWARDS 2022

Supported by



The data centre trade association





# DCS AWARDS 2022

## KEY DATES

Entries for the DCS AWARDS open on 13 December 2021 and the awards ceremony will take place in London at the end of May 2022. We are encouraging all companies from within the Data Centre industry to get involved.

**13**  
DEC

### NOMINATIONS OPEN

Entries open for the DCS Awards. Position your company as an innovator in your field

**04**  
MAR

### NOMINATIONS CLOSE

Entries will close at 17:30 BST

**01**  
APR

### SHORTLIST ANNOUNCED

The list of finalists for the 2022 DCS Awards will be made public on the website

**04**  
APR

### VOTING OPEN

Voting open to subscribers of the Digitalisation World and Data Centre Solutions stable of publications

**06**  
MAY

### VOTING CLOSED

Voting will close at 17:30

**END**  
of  
**MAY**

### AWARDS CEREMONY

After an evening of networking, food and entertainment, the awards presentation will take place.

# CATEGORIES

The 2022 DCS Awards feature 30 categories across FOUR groups. The Project awards are open to end user implementations of datacentre technologies and services before 28 February 2022.

The Innovation awards are open to products and solutions that have been available in Europe between 1st February 2021 and 31st January 2022 while the company, individual and people awards nominees must have been present in the EMEA market prior to 1st January 2022.

## ■ DCS PROJECT AWARDS

- Data Centre Sustainability Project of the Year
- New Design/Build Data Centre Project of the Year
- Data Centre Consolidation/Upgrade Project of the Year
- Cloud Project of the Year
- Managed Services / Colocation Project of the Year
- Edge Project of the Year

## ■ DCS INNOVATION AWARDS

### DATA CENTRE FACILITIES INNOVATION AWARDS

- Data Centre Power Innovation of the Year
- Data Centre Cooling Innovation of the Year
- Data Centre Sustainability Innovation of the Year.
- Data Centre Physical Connectivity Innovation of the Year
- Data Centre Intelligent Automation and Management Innovation of the Year
- Data Centre Safety & Security Innovation of the Year
- Edge Innovation of the Year
- Hosting/Colocation Innovation of the Year

### DATA CENTRE ICT INNOVATION AWARDS

- Data Centre ICT Storage Innovation of the Year
- Data Centre ICT Security Innovation of the Year
- Data Centre ICT Networking Innovation of the Year
- Data Centre ICT Compute Innovation of the Year
- Data Centre ICT Automation/Orchestration Innovation of the Year
- Data Centre ICT Management (DCIM) Innovation of the Year
- Data Centre Managed Services Innovation of the Year

For sponsorship opportunities and/or to book your awards table  
please contact: [awards@dcsawards.com](mailto:awards@dcsawards.com) or call +44 (0)2476 718 970

## ■ DCS COMPANY AWARDS

- Data Centre Hosting/co-location Supplier of the Year
- Data Centre Managed Services Vendor of the Year
- Data Centre Facilities Vendor of the Year
- Data Centre ICT Systems Vendor of the Year
- Outstanding Contribution to Sustainability and Efficiency Award
- Excellence in Data Centre Services Award

## ■ DCS INDIVIDUAL AWARDS

- Data Centre Manager of the Year
- Data Centre Engineer of the Year
- Data Centre Industry Contribution of the Year

## ASSESSMENT

With over 30 categories to choose from, the DCS Awards 2022 provides a wide range of options for organisations and individuals involved in the data centre industry to participate.

Our editorial staff will only validate entries ensuring they have met the entry criteria outlined for each category. We will then announce the 'shortlist' to be voted on by the readers of the Digitalisation World stable of titles. Voting takes place in April and May. The selection of winners is based solely on the public votes received.

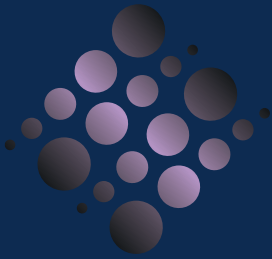
The winners will be announced at a gala evening event at in LONDON at the end of May 2022. Should your nomination be successful and reach the shortlist ALL material submitted will appear on the website for the public vote. Please do not include confidential information in your submission.

Entries for all awards must refer to projects, innovations and initiatives which were completed / first available / launched in EMEA between 1 February 2021 and 31 January 2022.

## ENHANCE YOUR NOMINATION - £495.00

- Opportunity to enhance your nomination.
- Enhance your nomination on the voting page to include a video elevator pitch for your nomination
- Advertise your company - Website Banner advertising with 30,000+ impressions on [www.datacentre.solutions](http://www.datacentre.solutions) (RRP £1185)

For sponsorship opportunities and/or to book your awards table  
please contact: [awards@dcsawards.com](mailto:awards@dcsawards.com) or call +44 (0)2476 718 970



# DCS AWARDS 2022

## SPONSORSHIP

All tables sold on a first come, first served basis.

All packages include the welcome reception and three course meal with wine and water. Champagne Table Package includes four bottles of champagne. A waiter/pay-bar service is available throughout the evening for other refreshments.

To book your award table, please contact [awards@dcsawards.com](mailto:awards@dcsawards.com) or call +44 (0)2476 718 970

### TABLE PRICES

Features	Champagne Table	Standard Table	Half Standard Table
Number of Seats	10	10	5
Bottles of House Wine	3	5	3
Bottles of Champagne	4	-	-
3 Course Meal & Coffee	YES	YES	YES
Drinks Reception	YES	YES	YES
	£3,395	£2,995	£1,795

## SPONSORSHIP OPPORTUNITIES

### HEADLINE SPONSORSHIP £18,495

- 2 x Champagne table of 10
- Extensive corporate branding prior, at and after the awards ceremony via online and print promotion (credits on/ in website, email blasts, publications)
- Branding of category of sponsor's choice
- Presentation of award for chosen category
- Sponsor logo, link and sponsor profile on awards website
- Sponsor logo in awards programme
- Sponsor logo in loop on AV screen throughout the evening
- Sponsor has the right to provide additional branding material at the awards ceremony to their own requirements (subject to organiser's approval)
- Sponsor credits mentioned on eNewsletters and websites
- In-Page Advertisements within Digitalisation World magazine (issue of choice)

### COCKTAIL RECEPTION SPONSORSHIP £10,495

- 1x Champagne table of 10
- Extensive corporate branding prior, at the Cocktail Reception and after the awards ceremony via online and print promotion (credits on/in website, email blasts, publications)
- Sponsor has the right to provide additional branding material for Cocktail Reception to their own requirements (subject to organiser's approval)
- Sponsor logo, link and sponsor profile on awards website
- Sponsor logo in awards programme
- Sponsor logo in loop on AV screen throughout the evening
- Sponsor credits mentioned on eNewsletters and websites

### ENTERTAINMENT SPONSORSHIP £10,495

- 1 x Champagne table of 10
- Extensive corporate branding prior

- to and post the Awards Ceremony via online and print promotion (credits on/ in website, email blasts, publications)
- Presentation and on screen branding of category of sponsor's choice
- Sponsor logo in awards programme
- Sponsor logo in loop on AV screen during entertainment and during sponsored category
- Sponsor credits mentioned on eNewsletters and websites

### AWARD CATEGORY SPONSORSHIP £1,995

- Extensive corporate branding prior, at and after the Awards Ceremony via online and print promotion (credits on/ in website, email blasts, publications)
- Presentation and onscreen branding on category of sponsor's choice
- Sponsor logo in awards programme
- Presentation of award for sponsored category
- Sponsor logo in loop on AV screen and during sponsored category
- Sponsor credits mentioned on eNewsletters and website

For sponsorship opportunities and/or to book your awards table  
please contact: [awards@dcsawards.com](mailto:awards@dcsawards.com) or call +44 (0)2476 718 970