

# Nominee: Blue Medora

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## Nomination title: **SelectStar**

### Pedigree

Prior to the release of its ground-breaking database monitoring solution SelectStar, Blue Medora focused on extending the capabilities of various cloud systems management and application performance management (APM) tools for some time through its True Visibility Suite, a family of plugins that reach into the data tier. This suite includes solutions for VMware vRealize Operations platforms with dozens of management packs that aggregate individual resource data from cloud, compute storage, database and application sources.

In 2016 Blue Medora announced the release of SelectStar, a SaaS-based database management platform that combines comprehensive database and cloud infrastructure monitoring to help organisations track and optimise critical database performance and availability metrics. SelectStar's dashboard enables database administrators to view their entire IT environment in one place to identify and resolve issues faster, prevent future issues from occurring and reduce downtime.

### Why build SelectStar?

Blue Medora opted to create a software-as-a-service (SaaS) platform to modernise the database management space. As more companies rely on big data analytics to power their business, the role of the database becomes increasingly important to success, failure, profit and loss. With IT increasingly adding cloud database technologies, but continuing to rely on on-premises relational databases, hybrid data layers are starting to increase. However, traditional database management was falling behind due to the increasing demands of Open Source, NoSQL, big data, and cloud databases and the quick adoption of cloud infrastructure. As a result, most don't have a single tool to monitor all of their databases and often have to resort to several tools that specialize in each data platform type. For maximum performance, availability and productivity, it is essential to monitor databases both on- and off-prem in a single view.

The release of SelectStar created a new chapter for the company and provided the market with a new SaaS-based platform to monitor hybrid cloud environments. The product is the Blue Medora's first SaaS-based solution that provides unified database performance monitoring alongside cloud infrastructure to increase end-user satisfaction and reduce time required to diagnose and resolve performance issues.

### Setting it apart in the market

SelectStar brings performance and health monitoring, as well as deep-dive analysis to over 90 percent of existing in-production databases. While other cross-platform database monitoring solutions often focus on 1 or 2 categories of DBMS--such as NoSQL or Cloud, SelectStar monitors traditional databases like Oracle to cloud-only databases like Amazon DynamoDB and everything

in between. The platform is independent and not tied to any specific vendor, which benefits a vast market sector.

To further stand out from the competition, Blue Medora strongly emphasises the need to respond to its customers. This dedication includes: –

**Customer service** – SelectStar has a 99.999% availability record, even surviving the recent AWS S3 outage with only minutes of downtime. Yet even the lite version of the software includes enterprise-class 24/7 support. Many SelectStar customers participate in Beta release and benefit from a direct link to Blue Medora developers to tackle issues with quickly and efficiently.

**Deep-dive analytics** - Deep analytics—to the query level—and historical information on thousands of data points for database and underlying heterogeneous infrastructure. The platform includes deep-dive on key database metrics like memory, CPU, storage and latency, but also covers hard-to-find metrics on distributed big data architectures. For example, you can quickly compare HDFS & YARN metrics side-by-side using DBA-designed dashboards for Hadoop. SelectStar innovation made Blue Medora the first in the industry to provide both metric-based and deep-dive monitoring for AWS native database workloads.

**Fast deployment** – SaaS enables fast deployment in 20 minutes without requiring third-party consulting or professional services. SelectStar leverages agentless collectors, which gets customers up and running faster than most database monitoring platforms.

**Regular updates** – SelectStar focuses on bringing new functionality to market faster to meet the dynamic needs of the industry, which continues to shift and change at a rapid pace. As such, SelectStar provides multiple releases per month and users are able to benefit from the new functionality immediately, without having to take any action on their end. In addition, SelectStar has an innovative beta program that focuses on garnering feedback from customers to drive functionality updates that meet future industry needs.

SelectStar is available for a free 14-day trial with no contract commitment. To receive a free trial, fill out a short form on the SelectStar website <https://selectstar.io/free-trial/>

## Why nominee should win

- SelectStar provides unified monitoring of databases for organisations struggling to manage their increasingly diverse database estates.
- SelectStar enables users and teams to work collaboratively on the infrastructure, avoiding downtime, resolving performance problems, and making predictive insights using advanced analytics.
- IT teams can monitor all of their different databases at once, regardless of the type of IT environment they stem from, making it ideal for multiple database architectures.
- SelectStar is extremely customer focused, with the software itself is very easy to get up and running.



- **SelectStar is one of the most comprehensive database management and cloud infrastructure monitoring products currently available.**