

Nominee: SILVER FOX LIMITED

Nomination title: LABACUS® INNOVATOR SOFTWARE & Fox-in-a-Box®

USP: THE SIMPLEST LABELLING SYSTEM IN THE WORLD – TESTED TO THE HIGHEST SPECS

Included in the Fox-in-a-Box® solution is the Labacus® Innovator Software which enables printing of many different label types suitable for use within different industries. It is especially interesting for Data Centres as Labacus® Innovator Software Utilises Ordinary Office Laser Printer and can print Legend™ and Prolab® wire and cable marking brands with ease of efficiency saving both time and money. Data Centres can look effortlessly neat and tidy using this solution. The basic level of software is downloadable Free of Charge so users can try before they buy. For laser labels the only equipment needed are a computer or laptop (with suitable operating systems) and a laser printer.

Laser labels from Legend™ and Prolab® brands are available as A4 sheets and US letter sheets.

The Professional level software can print has all the features of the other levels but in addition has the capability for:

- Bar codes and QR codes

Graphics

Full spreadsheet view on import

Variable duplication allowing different quantities if each cable ID

Cross-Ferruling functionality

Professional Satellite technology offering locked jobs for distant sites

Silver Fox software Tips - Time into Profit by making our customers lives easier, we do the hard work so they don't have to. The Labacus® Innovator Software for data centre use on laser printers is FOC (basic level) and the Fox-in-a-Box® thermal solution; one software, one printer, one ribbon is for other uses. Ease of use, dedicated customer support technical helpline; next day delivery, Free of charge software with free updates equate to making users lives as simple as possible

- The product has been designed and tested taking into account the needs of the end user.
- There is a F.O.C. basic version downloadable from www.silverfox.co.uk.
- Once user purchases either Standard or Advanced software, they only to pay the price differential to purchase the level above.

- **Once purchased there are F.O.C. automatic web updates**
- **Silver Fox is a UK manufacturer who produces UK Made products – tested to the highest specifications by independent testing houses**
- **Silver Fox provides a helpline for technical questions**
- **Many of our competitors similar products are: Not UK designed or made; much higher in price; require specialist additional equipment to be purchased by user. Silver Fox is simple and quick to use.**
- **Silver Fox customer service exceptional. Orders placed before 3pm, can receive next day delivery for off the shelf products**

Why nominee should win

- **Ease of use makes life simple for customers**
- **Free of FOC downloadable software with FOC updates**
- **Extensive label range both off the shelf and bespoke items available**
- **No need for customer to purchase expensive equipment**
- **Silver Fox has invested and believes in the power of UK Manufacturing**